Creagile Futures Literacy Living Lab

An interdisciplinary and experimental space for courageous pioneers

Dates	**25–29 January 2027**
Language	**English**
Learning format and venue	**On-campus interdisciplinary winter living lab** **On-campus presence in Winterthur required for the whole week** **Venue: ZHAW Proof of Concept Lab**
Target group	**Bachelor, Master/MSc, and PhD students from the EELISA Alliance including ZHAW and other international partner institutions**
Credits / workload	**2 ECTS (EELISA and international students, BSc students from ZHAW School of Health Sciences)** **3-4 ECTS (Other ZHAW-students which may count toward their degree, see details below)**

Have you ever wondered why familiar strategies and methods sometimes no longer work? Do you know the feeling of losing orientation in complex or unpredictable situations? How do you respond to questions for which there are no ready-made answers while still being expected to act, decide or communicate? – This on-campus interdisciplinary winter living lab addresses such real-world challenges through **Creagile Futures Literacy**. Students learn to remain action-capable in uncertainty, ambiguity and non-linear situations by combining creagile methods such as exploratory inquiry, iterative experimentation, narrative prototyping, perspective shifting and holistic creative reflection. Working in interdisciplinary and intercultural teams, participants explore how not-knowing, intuition, presence, diversity and open-endedness can be used constructively to shape sustainable, desirable and alternative futures.

Typical questions we may work on include: How can complex and ambiguous information be communicated in ways that reach people from different professional, cultural and disciplinary backgrounds? How can dialogue be designed so that differences are respected and translated into inclusive solutions? Which creative techniques can strengthen resilience while expanding one's own perspective? How can health and well-being awareness be promoted in ways that respond to the needs of patients while also supporting professionals and organisations? How can interdisciplinary teams be led so that diversity becomes a source of innovation rather than friction?

This **interdisciplinary and experimental space for courageous pioneers** combines short inputs, creagile interventions, prototyping and collaborative inquiry. It invites participants to engage with complex societal, organizational and professional challenges in ways that are both systematic and experimental, evidence-informed and imaginative. Through the **Creagile Futures Literacy process**, participants experience interprofessional and intercultural collaboration, expand their creagile and future-oriented competence profile and co-design proposals for contexts such as health, social work, language and communication, entrepreneurship and innovation, organizational transformation, sustainability and responsible human-AI collaboration.

Target audience: The module is designed for Bachelor's, Master's/MSc and PhD students from ZHAW, the EELISA Alliance and other international institutions. It welcomes participants from diverse disciplines such as communication, language and media, social work, psychology, health sciences, management and business, engineering, sustainability, design, innovation and entrepreneurship, as well as related fields.

Bonus: In addition to collaborating in interdisciplinary project teams, you'll benefit from the insights and experience gained by ZHAW through an inter- and transdisciplinary Erasmus+ project on **"Creative Agility" (2021–2023)** as well as the international follow-up project **"CreAIgile Literacy" (2024–2026)** with national and international partners from Switzerland, Germany, and the U.S. This way, you will not only gain important skills for your professional future but also expand your interdisciplinary network and actively help shape professional worlds in a sustainable and impactful way.

Project website: creagilators.com
E-Mail: mail@creagilators.com



The future starts now!
The future is "creagile"!
The future is you!
The future is us!

Now!



Detailed Module Description

Module Title	Creagile Futures Literacy Living Lab – an interdisciplinary and experimental space for courageous pioneers
Dates	25–29 January 2027 on-campus
	Overall responsibility / Co-leadership and creagilators: Birgitta Borghoff, PhD-Candidate, School of Applied Linguistics, borg@zhaw.ch Dr. Jeannine Hess, School of Social Work, hesj@zhaw.ch **Team** Creagilizing coaches, trainers, professional practitioners and action researchers from the fields of language & communication, social work, health, management, innovation & entrepreneurship.
Learning goals	**Attitude** Participants cultivate openness towards uncertainty, ambiguity, and not-knowing; they develop presence, empathy, reflective judgement, curiosity, and a willingness to engage in interdisciplinary co-creation. **Knowledge** Participants understand key principles, mindsets and practices of Creative Agility, Futures Literacy, and holistic creative reflective practice; they can relate these to complex professional, organizational, and societal challenges, e.g., in health, social work, language & communication, management, innovation & entrepreneurship, and other fields. **Skills** Participants apply creagile methods such as exploratory inquiry, iterative experimentation, perspective shifting, narrative-discursive and situational prototyping in an open-ended way; they design and critically reflect on future-oriented prototypes, scenarios, or interventions in interdisciplinary teams.

Learning content	**A. Foundations of Creagile Futures Literacy** Creative Agility as a future-oriented capacity to remain action-capable in uncertainty; Futures Literacy as a way of using the future to understand and transform present action; ambiguity, intuition, presence, perspective shifting and reflective judgement as resources for learning and collaboration. **B. Interdisciplinary living-lab practice** Exploration of real-world challenges from different disciplines and cultures; interdisciplinary teamwork; creative-agile interventions; dialogue & discourse, sensemaking and co-creation across professional cultures. **C. Prototyping sustainable and alternative future** Narrative-discursive prototyping, scenario work, entrepreneurial storytelling; holistic creative reflection on ethical, social, organizational, and human–AI dimensions; presentation and peer reflection of emerging prototypes and learning processes.
Teaching and learning format	Interdisciplinary on-campus winter living lab with full-week presence in Winterthur. The format combines short thematic inputs, facilitated workshops, reflective exercises, arts-based and design-oriented methods, group & team work, peer feedback, iterative prototyping and final reflection/presentation.
Weekly contact hours / **Rough schedule** *(subject to change)*	The Lab is offered as a full-time block module: • 25–29 January 2027, Monday through Friday from 9 am – 5 pm. Venue: ZHAW Proof of Concept Lab • Monday, 25 January 2027, 18 – 20 pm: Social dinner & get together Venue: House Adeline Favre On-campus presence in Winterthur is required for the whole week.
Assessment	**a) BA students from ZHAW School of Applied Linguistics: 4 ECTS** Assessment: mandatory attendance, active participation, written individual documentation and reflection of process (8-10 pages) until 1 February 2027, grade + EELISA certificate **b) MSc students from ZHAW School of Social Work: 3 ECTS** Assessment: mandatory attendance, active participation, written individual reflection (3-4 pages) until 1 February 2027, pass/fail + EELISA certificate **c) BSc students from ZHAW School of Health Sciences: 2 ECTS** Assessment: mandatory attendance, active participation, written individual reflection (2 pages) until 1 February 2027, grade + EELISA certificate **d) Other EELISA or international students or credits for extracurricular activities: 2 ECTS** Assessment: mandatory attendance, active participation + EELISA certificate
Language	Englisch. A B1–B2 level of English is recommended.
Course material	See Moodle. Materials may include slides, handouts, selected academic and practice-oriented literature, living-lab documentation, examples from projects, Miro boards and prototyping templates.
Remarks	The module builds on ZHAW research and development in Creative Agility, including prior Erasmus+ and Movetia-funded work with national and international partners. It is open to students from ZHAW, EELISA and other international universities. Participants should be willing to work experimentally, reflectively and collaboratively in interdisciplinary groups & teams.